

Margaret Seidler is a nationally-recognized Organization Development consultant, master trainer, and author based in Charleston, SC. Her practice focuses on creating higher performance in both organization and community systems. Central to her work is Polarity Management®, a set of principles and method to guide people in tapping the power of "both/and" thinking for better, more sustainable results. Her interest in helping other professionals become more effective leaders began in the early 1990s, when she recognized the need to improve her own leadership skills. Her areas of expertise include managing complex opportunities and challenges, increasing leaders' self-awareness/self-management, teambuilding, resolving conflict and interpersonal communications skills.

Since returning to her hometown of Charleston and establishing her consulting practice in 2001, she has published numerous articles. In 2008, her first book, *Power Surge: A Conduit for Enlightened Leadership* was published by the Human Resource Development (HRD) Press, Amherst, MA. www.mypowersurge.com

She serves as Adjunct Faculty for the University of Notre Dame's Executive Education Center in the Mendoza College of Business.

Selected 2010-11 faculty/presentations include:

- American Public Power Association
- Creative Problem Solving Institute
- Idaho Association of Cities
- Statewide Leadership Programs in Florida, Iowa, Kentucky, West Virginia
- National League of Cities: Leadership Training Institute
- National Rural Electric Cooperative Association
- Northwest Public Power Association
- Rochester Institute of Technology, Emerging Leaders Program
- SC Governor's Conference on Tourism & Travel
- University of Minnesota, Carlson School of Management
- U.S. Chamber of Commerce, Institute for Organization Management

Earlier as a Consultant with The Atlanta Consulting Group, she supported UPS in a business improvement and work culture transformation. Prior to external consulting, she devoted five years to the Charleston Metro Chamber of Commerce and eight years to South Carolina Electric & Gas Company. Her work there culminated in an internal consultant's position to lead change in the face of possible electric de-regulation – the genesis of her career in Organization Development.

Today Margaret's community involvement includes service on the Board of Directors for the Charleston Metro Chamber of Commerce and the Old Charlestowne District Task Force. Also, she is one of two SC representatives at Vision 2020, a national congress of women, committed to gender equality in this decade.

Her broad education includes a BA in Psychology and Master in Public Administration from the University of South Carolina, as well as graduate course work in Organization Development at the University of St. Thomas, Minneapolis. In 2009, she became one of only twelve certified Polarity Management Masters in North America.

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